

## Beauty that works

Think looking good in the office is hard? Try doing it while flying a 737. Four women in tough jobs share stay-polished secrets. By Hillary M. Quinn

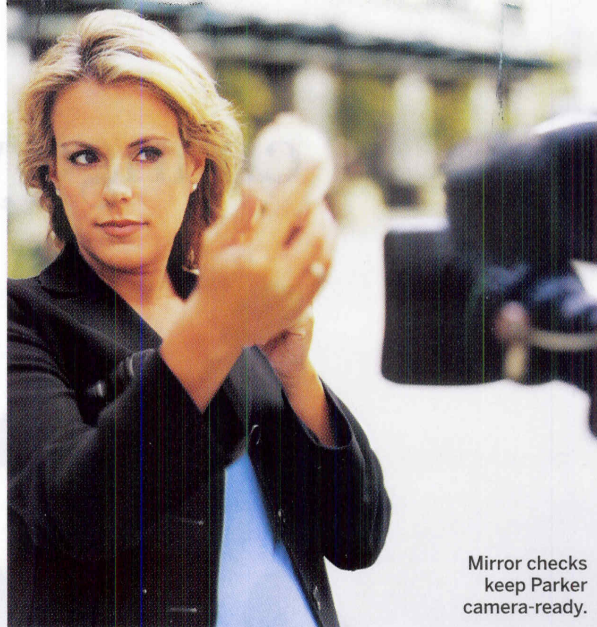
### Tips worth investigating

#### JENNIFER PARKER, 30, TELEVISION REPORTER

Parker walks into the newsroom at KXTV in Sacramento, California, never knowing what her day will hold. "I could spend hours at a police standoff or outside reporting on a blizzard," she says. "I have to be ready for anything." A well-known local figure, Parker realizes her appearance is scrutinized on the air and off. "I feel pressure to look my best at all times," she says. Her road-tested tips:

**Be yourself.** "My makeup can't be a distraction," says Parker, who sticks to neutral shades. "If the color is named after a stone, tree, nut or coffee drink, I wear it." For her complexion, she likes **Clinique Dewy Smooth Anti-Aging Makeup SPF 15, \$20**, which offers sun protection and helps her skin glow, and **MAC Bronzing Powder, \$18**, to add a warm tone.

**Have fun with color.** When Parker is reporting at



Mirror checks keep Parker camera-ready.

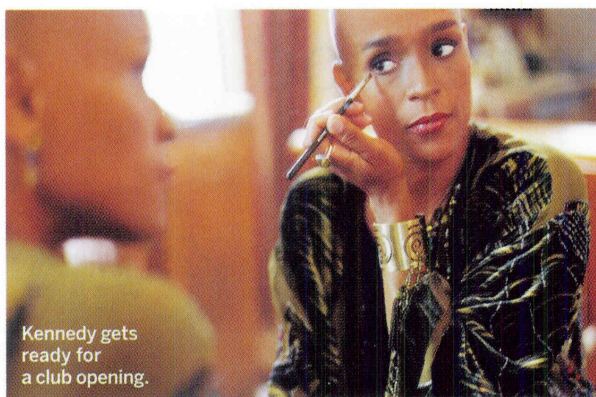
events where she can be less conservative—at a party for TV's *The Bachelorette* or a Dave Matthews Band concert, for example—out comes a tiny palette of intensely colored eye makeup (try **Lorac Cream Eyeliner Collection, \$28**). "A hint of color right near my lashes, like some purple if I'm wearing a purple shirt, makes my eyes pop on camera," she says. **Make a hairstyle last.** Putting her dry hair in Velcro rollers for five minutes and spritzing on hairspray give Parker all-day volume. Try aerosols like Back to Basics Green Tea Spray Finish, \$11, and **Matrix Sleek Look Water-free Hairspray, \$13**, which deliver a lighter mist than pumps. In extreme weather, a ponytail is the way to go. "It's easier to look fresh," she says. **Find time for touch-ups.** Parker has learned that even a few seconds in front of the mirror can make a difference: "If I'm worrying about my looks, I won't do as good a job."



### Service with a smile

#### GLORIA KENNEDY, 47, CONCIERGE

Kennedy literally fell into the hospitality business. In 1985, she toppled into a construction-site sandpit, then, climbing out, spotted an ad for a Hyatt and decided on a new career. Now club manager at the Ritz-Carlton, South Beach, in Miami, she juggles everything from restaurant reservations to weddings. Her busy days leave little time for beauty. "I need to look good, but I can't fuss," she says. Her tricks:



Kennedy gets ready for a club opening.

**Think quick.** When she needs a manicure, pedicure and wax, Kennedy goes to a speedy neighborhood salon. "Hotel services are lengthy because guests want pampering," she says. "Unless I'm trying one to recommend, I don't have the extra time."

**Get chip-free nails.** Kennedy uses her hands a lot. **Only Bonder Rubberized Basecoat, \$5**, an adhesivelike product, helps them stay neat. She wore it under two coats of polish and the top coat Seche Vite, \$10, while climbing the Teton Range—manicure intact.

**Simplify your style.** Bad-hair days are obsolete since Kennedy cut off her hair. "It's a major time-saver," she says. No patience for styling? Short, layered cuts are wash-and-go.

**Sparkle at night.** When she must dash from work to a club opening, Kennedy "glams it up in a hurry" with **Lancôme Star Bronzer Magic Brush, \$30**. It dispenses shimmer to her skin. And instead of changing her long-wear **Max Factor Lipfinity lipstick, \$13**, she applies a glimmering gloss such as **Cover Girl WetSlicks in Shimmershell, \$5**, over it. "The metallic sheen gives me instant, festive flair," she says.



CEDRIC ANGELES; STYLING, Q FOR MARK EDWARD; HAIR AND MAKEUP, SYLVESTER CASTELLANO FOR THREE CUSTOM COLOR; EXCEPT SARAH IOANNIDES; STYLING, JOHN MOORE FOR S MANAGEMENT; HAIR AND MAKEUP, SUSANNAH SALTMAN FOR S MANAGEMENT; STILL LIFES: TED MORRISON; STYLING, RICHARD ALFREDO FOR MARK EDWARD. SEE GET-IT GUIDE.



## Grooming at 35,000 feet

### JACQUI MARTY, 36, PILOT

Hurtling along at 500 mph is how Marty, an Alaska Airlines and Air Force Reserve pilot in Los Angeles, spends her workdays. Whether she's shuttling passengers or flying over Iraq on military business, Marty pays attention to her looks. "I'm in a fishbowl because there are so few female pilots," she says. Her ways to stay professional and pretty:

**Control hair.** Marty streamlines busy mornings by styling her naturally curly hair before bed. She scrunches in a mixture of serum and gel to damp hair (for a lightweight one, try **L.A. Looks Anti-Frizz Serum**, \$4, and Joico Context Grooming Gel, \$12) and sleeps with it in a braid or bun. "In the morning, the waves fall into place and stay that way," she says.

**Make use of downtime.** "Airplane lavatory lighting is similar to that in illuminated makeup mirrors," says Marty, who plucks her brows between flights. Her tweezing tip: Be conservative; bright lights and close quarters can encourage overplucking.

**SPF? Roger.** "Ultraviolet rays are harsher



Walking keeps Marty looking and feeling healthy.

at 35,000 feet," Marty says. Some of the older pilots she works with have had melanoma, so she applies sunscreen often, a good idea even on the ground. (Windows don't let in as much sun as plane windshields do, but even a little exposure can be harmful.) Moisturizing blockers like **Eucerin Daily Sun Defense SPF 15**, \$10, also counter dry cabin air.

**Fight jet lag.** If Marty's face shows the wear and tear of flights through several time zones, she presses a cold soda can from the beverage cart on her eyes to depuff in a flash.



Intermission gives Ioannides time to catch her breath.

## Good looks under pressure

### SARAH IOANNIDES, 32, CONDUCTOR

Recording sessions, rehearsals and concerts keep Ioannides, a freelance conductor based in London, front and center. "It's a demanding schedule," she says, "and being in the spotlight, I need to look good." Conducting for three hours straight with only a brief intermission to reapply lipstick,

Ioannides relies on the beautifying effects of exercise, good nutrition and these well-orchestrated moves:

**Get energized.** Pre-performance, Ioannides does yoga poses to boost her energy for the workout to come. "It gets my blood flowing and calms my nerves," she says. And while some conductors eat chocolate for a rush, Ioannides likes a snack packed with protein and fiber: sardines on crackers.

**Stay dry.** Ioannides layers on **Lady Speed Stick Invisible Dry Wild Freesia Antiperspirant/Deodorant**, \$3, before going under the lights. "It absorbs quickly, and I love the floral scent," she says.

**Apply encore-proof makeup.** Stay-put cosmetics are a necessity, thanks to onstage perspiration and Ioannides's oily skin. Her combo: oil-free compact foundation (no oil means less chance of running) such as **Revlon New Complexion One-Step Makeup**, \$13, set with mineral-based powder like **Jane Iredale Amazing Base**, \$42. Minerals are sweat-resistant (like mineral-based sunscreen), so they last yet still feel light.

**Keep hair in place.** Onstage, Ioannides's upper body is always moving, but if hair falls in her face, she can't make eye contact with the musicians (one way she communicates with them). Instead of always slicking back her hair, she'll scrunch Tigi Bed Head Stick, \$18, into strands around her face. "My hair won't move, plus the wax gives it shine," she says.

