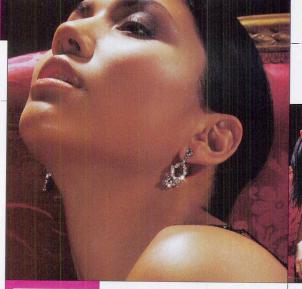


hen Victoria's Secret supermodel Stephanie Seymour wed shorter, older, fatter rich dude/garden gnome Peter Brant, I figured it must be the money. Or a generous, um, endowment. But a decade later the couple are still going strong. What possesses some of the world's most beautiful women to break the interspecies barrier and give unworthy schmoes like you a chance? The trick is to show your value and potential early on—before your poverty or clock-shattering looks get in the way. To get the skinny on dating out of your league, we spoke with some perfect 10s...and the perfect fives who closed the deal.

Get-the-goddess rule #1 Flaunt your regular-guy approachability.

The biggest mistake average Joes make is assuming that hot women aren't intimidated by hot guys. And even when they do hook up within their genetic class, they don't always like what they find."I've dated plenty of guys who have great bodies and are very goodlooking," says Jill, a 5'11" Elle Macpherson look-alike from Seattle. "But as I get to know them, they always end up driving me nuts. The eyebrows have to be perfect, they're watching what they eat... I swear these guys look in the mirror more than I do."



You can get the girl, but not if you give up the first time she blows you off.

So instead of wallowing in the easyexcuse bath of self-doubt, take comfort in knowing that most of the time a date's whizbang good looks just make her nervous. (See? You already have one thing in common with her.) Bonus: You're not a flight risk."One of the reasons I date less-attractive men is the trust issue. Good-looking guys are always being hit on, so I never feel secure in the relationship," admits Katie, 29, a former model in New York City (think Jennifer Love Hewitt, but taller and sexier). "And I get the best guys out there, because I look at the real person." Exotic dancer Misti, 27, agrees: "It's absolutely about loyalty. Good-looking guys have opportunities to run off. Average guys are forever."

Nothing establishes "trust me" cred like a sense of humor, so don't be shy about reeling her in with oddball jokes. "In my senior year of college, I took a course entitled Human Mate Selection," recalls Jeff, 35, an ordinary-looking L.A.-based entertainment lawyer with an extraordinary-looking wife. "Humor was the number one trait that women valued in looking for a mate," he explains. "When someone makes you laugh, you develop an affinity for them." Jeff's wife, who claims she regularly nurses a side ache—the kind you get from living with a really witty guy—concurs.

"A pair beats a

straight? Fine.

I'll lose the bra."

Get-the-goddess rule #2

Don't take no for an answer—not at first, anyway.

Now that you actually believe you have something to offer a hottie, your next obstacle is getting her past that first impression. Make sure you leave yourself plenty of time to seal the deal. Beautiful girls are so used to being hit on by gimps that dissing you is an instinct; if you haul ass at the first hint of rejection, you're telling her she was right.

Persistence, on the other hand, makes a girl feel like a princess. "You can't quit the first time she blows you off or doesn't acknowledge you," says Frank, 48, an Ohio-based entrepreneur who landed a date with his bombshell fiancée after six long months of repeated wooing."In my case, Misti was dating another guy at the time, so I just started frequenting the club where she danced," he recalls. "Everyone was telling me to cut my losses because she was young, gorgeous, and clearly 'above' me. But I knew that once she learned who I was, she would forget all about my outside." Frank's stick-to-it-iveness paid off because, Misti says, "He listened to everything I had to say, and he was generous and kind to everyone around him. But I would never have said yes if he hadn't stuck around and shown me who he really was."

When you approach your golden girl, ask her questions and get her talking about herself—that kind of intimacy can easily lead to the other kind. Brad, 27, one of the ousted

FAKE YOUR WAY UP

Leil Lowndes, author of *Updating!*, on how to pretend you're just what she needs.



MR. RIGHT IS...WEALTHY

Proof: The Donald To fake it: Wear nice shoes and an elegant watch, such as the Cartier Tank (watch should not have calculator). The line: "No need to wait for the check—I know the owner." (Pay while she's in the can). Or just slur, "Anyone seen my Porsche?"



MR. RIGHT IS...BRAINY

Proof: Larry King **To fake it:** Scatter
artificially battered
copies of Atlantic
Monthly, Harper's,
Esquire, or other
equally pretentious
magazines on your
coffee table.

The line: "I never understood how lago could be so evil until this particular hangover."



MR. RIGHT IS...CLASSY Proof: Andrew

Firestone, a.k.a. *The Bachelor* #3 **To fake it:** Listen to a lifeless public classical-music radio station for an hour each day, then imitate the DJ's flat, moneyed accent. **The line:** "God, you certainly don't see this much polyester

in Bar Harbor."



MR. RIGHT IS...CREATIVE Proof: Ouentin

Tarantino

To fake it: Grab a
guitar/camera/notebook; sit far from
human interaction;
look pensive and
tortured.

The line: "I can't think with all these people around. Wanna come back to my place and see my etchings?"



MR. RIGHT IS...CONFIDENT

Proof: Jeremy Shockey To fake it:

Maintain a firm handshake and good posture, regardless of what's coming out (or in) your mouth. **The line:** "Wait—

The line: "Wait—don't say anything. I want to remember that it started just like this."

--- Cheryl Maday

58 May 2004 MAXIM

suitors on NBC's Average Joe, realized that talking—rather than listening—might have been his downfall when former beauty queen Melana dumped him on Episode Three. "I was so focused on the fact that 'I'm not picking her, she's picking me' that I forgot to get her talking," explains the since-wisened bachelor. "There can't be a connection if only one person is revealing things about himself." Avoid the conversational habit of finding pegs to hang anecdotes on; if she says she likes to ski, don't rhapsodize about your last trip, but instead turn the conversation to her: "Where do you like to ski?" "What's the craziest run you ever skied?" (Skip "Wanna see my pole?")

We're not suggesting you stalk her; just befriend her first so she never has to explain the physical attraction to her skeptical friends. Start by hanging out, inviting her to parties, going for a Sunday drive. Ask her opinion of other women you're considering dating—a little jealousy never hurts. Hold off asking for a real date until you're pretty sure she knows and likes you. And eventually, if she asks you why you don't ask her out (two points!), don't say, "I didn't think you'd be interested." (Exhibiting self-doubt around one of these hot women who are used to being pursued by the cream of the crop means you lose those points!) Instead, gaze into her eyes and say, "Good question. Let's go!"

Get-the-goddess rule #3

Ignore her looks as best you can.When you see her on the barstool...in

When you see her on the barstool...in the commuter train...at the free weights

"Til have the tuna salad...and some pants."

Beautiful women are told they're pretty every single day—so be creative. station...and "total babe!" flashes through your testosterone-jacked mind, whatever you do: Don't. Tell. Her. No matter how natural it might feel to pepper your potential future arm candy with compliments, refrain from any comment directed toward her appearance, unless you want to hear the door slam.

Remember that she hears flattery all the time. As Mr. Average, your goal should be to differentiate yourself, not join the drool parade. "I always assume guys are asking me out because I'm pretty, and so I'm suspicious from the get-go," explains Katie. "It only gets worse if I tell them I'm a model—because every guy's secret fantasy is to date a model, and they start to objectify you right away." So act like you don't notice her looks: no

references to how much she must get hit on, no pointing out how she's the spitting image of Jennifer Garner (especially if she is Jennifer Garner), no asking if you can "just look at her for a while." To keep perspective on how to talk to her, approach these hot women as if you're looking to be a big-brother figure, not an instant lay. Talk travel, books, work, haberdashery... but whatever you do, seem unfazed by this magnificent creature's magazine-pinup beauty. It's the last thing she wants to hear.

Frank—the guy who snagged an exotic dancer—claims there's another way to find out if a gorgeous woman will be attracted to an ordinary-looking man (especially if you're a little older). "I always ask her if she's a daddy's girl or a mama's girl. If she's a daddy's girl, she'll look at you and see her father... and that will tell you everything you need to know about your scorability." A woman who's comfortable being coddled is going to see that, not your looks. That's good news for you.

Even if you don't want to wander into Freudian territory, the message is the same: You can (hopefully) offer her the stability, security, and undying admiration of a trusting, loving family member. Katie explains she was perfectly willing to overlook her boyfriend's lack of looks because, "He was really well-traveled, intelligent, sophisticated... and a bit of a father, really."

Is that a bad thing? Nope. At the end of the day, the kind of gorgeous women you see in shampoo ads will never use you for your looks. But if you offer them enough testosterone-fueled patience, support, and regularguy enthusiasm, they'll still fall for you—hard. Thank God one of you isn't shallow!

HOT GIRLS, UGLY GUYS

Here's who we predict will ring out 2004 as the Mick Jaggers of their generation.

MAY 15, 2004:

Fresh-faced fool-boy Frankie Muniz and Grammy collector Beyoncé. **First date:** A Backstreet reunion concert with Frankie's mom.

SEPTEMBER 1,

2004: Goofy
Michael Cera of
Arrested Development
and siren Hilary Duff.
First date: She
drives him to get his
learner's permit.

JUNE 1, 2004: Stick figure D.J. Qualls and

the Olsen twins.

First date: The
VMAs, where they
make Britney and
Madonna look like
the Carpenters.

OCTOBER 13, 2004:

That tubby dude from Lord of the Rings and Aussie can-shaker Kylie Minogue. First date: A couples' appointment with her personal trainer.

AUGUST 12, 2004:

Sloppy second Clay Aiken and carnival ride Jenna Jameson. **First date:** An Elvis-themed Vegas chapel. Next stop: a 24-hour pharmacy!

DECEMBER 9,

2004: Fantastic
Four's the Thing and
Traci Bingham's
fantastic two. First
date: Available only
on pay-per-view.
—Amy Keyishian

